

Press release: MINROGROUP Real Estate & Investments



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Turkey as an emerging hotspot for start-ups and venture capital

– Turkey is increasingly establishing itself as an attractive location for start-ups and venture capital investments. With a dynamic technology ecosystem, government support for innovation, and a growing number of international investors, the country offers excellent conditions for young companies and investors.

Growing ecosystem for start-ups

- Technology and innovation centers in Istanbul, Ankara, and Izmir promote the establishment of young companies.
- Sectors with strong growth potential: Health Tech, FinTech, Green Tech, Artificial Intelligence, and logistics solutions.
- Networks and accelerators provide access to mentoring, financing, and international markets.

Benefits for investors

- High return potential: Early-stage investments in successful start-ups offer above-average growth opportunities.
- Government support and tax incentives: Investments are supported through various funding programs.
- Strategic location: Turkey acts as a bridge between Europe, Asia, and the Middle East, facilitating market access and expansion.

Future prospects

Market analysts expect that Turkey will become one of the leading start-up hubs in the region in the coming years. International venture capital is increasingly flowing into innovative companies, resulting in a strong multiplier effect for the economy, employment, and technological development.

– High-resolution image for editorial use (121 KB) available for download by simply clicking on the image.

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