

## Press release: MINROGROUP Real Estate & Investments



**Istanbul, August 24, 2025**

### **Luxury Real Estate in Turkey: Rising Prices, High Returns, and Exclusive Lifestyle**

– The Turkish luxury real estate market is booming: Exclusive apartments, modern villas, and premium residences are not only experiencing rising prices but also offer highly attractive returns for investors. Due to strong demand, market analysts expect further value increases in the coming years.

#### **Rising Demand – Rising Prices**

International buyers from Europe, the Middle East, and Asia are increasingly discovering Turkey as a secure and profitable destination for luxury property investments. Particularly the coastal regions around **Bodrum, Antalya, and Istanbul** are witnessing a continuous surge in demand. As a result:

- Price increases in prime locations of up to **15% per year**
- High rental yields driven by tourism and international demand
- Long-term appreciation potential due to limited land in top areas

#### **Exclusive Lifestyle & Citizenship as an Additional Incentive**

Beyond financial benefits, investors highly value the exceptional lifestyle that comes with owning luxury real estate in Turkey. Wide beaches, a mild climate, modern infrastructure, and a vibrant cultural scene provide a relaxed life in an exclusive setting.

Another major advantage: Purchasing certain properties can qualify investors for **Turkish citizenship** – a decisive benefit for international buyers seeking a second home or enhanced global mobility.

## Turkey as a Magnet for Investors

Stable demand, clear property ownership rights, tax advantages, and the opportunity to obtain citizenship through real estate investments make Turkey one of the world's most attractive luxury real estate markets. Experts agree: **The price rally has only just begun – those who invest now will benefit in the long run.**

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